



## FIRST THINGS FIRST

Chair  
Laurie Smith

Vice Chair  
Cindi Alva

Members  
David Alford  
Jan Elliott  
Ryan Henry  
Ann Johnson  
Stacy Kramer  
Donna McGaughey  
Pam Patt  
Retha Russell

504 2<sup>nd</sup> Avenue  
Safford, Arizona 85546  
Phone: 928.428.0193  
Fax: 928.428.2878  
[www.azftf.gov](http://www.azftf.gov)

March 10, 2010

Chairman Lynn and Members of the Board  
First Things First  
4000 N. Central Avenue, Suite 800  
Phoenix, AZ 85012

**RE: Graham/Greenlee Regional Partnership Council's Communications Strategy**

Dear Chairman Lynn and Members of the Board,

On behalf of the Graham/Greenlee Regional Partnership Council, we are pleased to present a request for approval of \$15,000 for FY2010 Communications for your consideration. In light of the recent communications strategy information presented by the First Things First Communications Division and discussed at our March 8, 2010 Council meeting, we believe it is timely to move forward with our regional communications plan for this fiscal year, incorporating many of the suggested recommendations outlined in the *Recommendations for FY2010 Communications Strategies*. If the State Board approves moving forward on this, the Graham/Greenlee Regional Partnership Council will decide the specifics of this strategy and will then submit the strategy to the Executive Director for approval.

Thank you for your consideration of this request.

Laurie Smith, Chair  
Graham/Greenlee Regional Partnership Council



# FIRST THINGS FIRST

*The right system for bright futures*

## GRAHAM/GREENLEE REGIONAL PARTNERSHIP COUNCIL FUNDING PLAN SUMMARY for FY2010 Revised

**Regional Allocation: \$710,381**

Prioritized Needs	Proposed Strategies	Portion of Regional Allocation	Recommendation to the Board
Lack of affordable, available, quality, early care and education	Strategy 1 Quality First; 3 Medium Centers	\$86,670	Approved 12/08
Lack of affordable, available, quality, early care and education	Strategy 2 Increase affordability of early care and education	\$80,000	Approved 12/08
Children are not receiving adequate and appropriate early childhood health services	Strategy 3 Increase access to appropriate immunizations	\$0	Funding transferred to Therapist Incentives and submitted to the Board 8/24
Parents do not have adequate access to parenting information or resources to support children's healthy growth and development	Strategy 4 Distribution and instruction Arizona Parent Kits	\$833	Approved 12/08
Parents do not have adequate access to parenting information or resources to support children's healthy growth and development	Strategy 5 Early Childhood Literacy Program	\$100,000	Approved 12/08
Lack of pediatricians and health professionals with specialized knowledge of children ages zero to five	Strategy 6 Identify and secure provision of Pediatric care	\$0	Funding transferred to Therapist Incentives and submitted to the Board 8/24
Limited therapists serving the Graham/Greenlee Region	Strategy 7 Therapist Incentives	\$150,000	Approved 8/24/09
	<b>New Strategy Communications</b>	<b>\$15,000</b>	<b>Recommend Approval</b>
	Expedited Home Visitation	\$152,249	Approved 4/09
	Emergency Food boxes	\$3,280	Approved 4/09
	Emergency Scholarships	\$113,402	Approved 4/09
	Regional Needs & Assets	\$4,500	Approved 10/09
	<b>Subtotal of Expenditures</b>	<b>\$690,934</b>	
	<b>Fund Balance</b>	<b>\$4,447</b>	
	<b>Grand Total</b>	<b>\$710,381</b>	

## Financial Summary 2010-2012

	SFY 2010	SFY 2011	SFY 2012 ESTIMATED	Total
<b>Revenue</b>				
FTF Total Allocation for the SFY	\$710,381	\$731,985	\$731,985	\$2,174,351
Fund Balance (carry forward from previous SFY)	N/A	\$4,447	\$19,762	
<b>Total Available Funds</b>	\$710,381	\$736,432	\$751,747	
	SFY 2010 OBLIGATED	SFY 2011 PROPOSED	SFY 2012 ESTIMATED	Total
<b>Strategies</b>				
1 Quality First	\$86,670	\$86,670	\$86,670	\$260,010
2 Access & Affordability	\$80,000	\$20,000	\$20,000	\$120,000
3 Immunizations	removed	removed	removed	\$0
4 Arizona Parent Kits	\$833	completed	completed	\$833
5 Early Childhood Literacy Project	\$100,000	\$110,000	\$110,000	\$320,000
6 Pediatric Incentive	removed	removed	removed	\$0
7 Therapist Incentive	\$150,000	\$75,000	\$37,500	\$262,500
8 Home Visitation	\$152,249	\$300,000	\$300,000	\$752,249
9. Food Assistance & Nutrition	\$0	\$10,000	\$10,000	\$20,000
10. Communications	\$15,000	\$0	\$0	\$15,000
10. Oral Health	\$0	\$130,000	\$130,000	\$260,000
Emergency Food Boxes	\$3,280	\$0	\$0	\$3,280
Emergency Scholarships	\$113,402	\$0	\$0	\$113,402
Needs and Assets	\$4,500	\$0	\$4,500	\$9,000
<b>Subtotal Expenditures</b>	\$705,934	\$716,670	\$698,670	\$2,136,274
<b>Fund Balance (carry forward)</b>	\$4,447	\$19,762	\$53,077	
<b>Total</b>	\$710,381	\$751,432	\$751,747	

